

# RV Magazine



## RV Magazine

Your source for the most innovative RV related products from today's leading manufacturers. Each issue brings the true spirit of adventure to life with compelling destination features, road tests, informative travel logs and expert technical how-to stories for the novice to experienced RV, truck and trailer enthusiast.

RV magazine offers comprehensive reviews of new trucks, trailers and motorhomes as well the most popular and cost-effective upgrades for engines, suspensions and interior creature comforts. Detailed driving tips and advice for the newcomer are also a part its editorial package.

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Published 4x year  
Circulation 104,000

### ADVERTISING RATES

#### Classified Rates:

\$4.95 per word / 14 word minimum

#### Display Rates:

\$95.00 1"  
\$195.00 1/12  
\$395.00 1/6

### ISSUE DATES

Issue	On-Sale
Spring	05/04/10
Summer	07/13/10

## HOW TO PLACE YOUR AD

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*If you have any questions,  
please call your representative:*

# RV MAGAZINE 2010 MEDIA KIT

**INSIDE: ECO-FRIENDLY TRAVEL TIPS**

# RV

SPRING 2009

MAGAZINE



**BEST RV PARKS:  
OCEAN VIEW!  
FROM \$25 PER DAY**

## BUY OR RENT?

**WHAT TO EXPECT  
WHAT TO ASK  
WHERE TO GO**



**SIMPLE TECH:  
INSTANT TOWING  
POWER**

Brought to you from the publishers of:

**Truckin' DIESEL POWER OFF-ROAD SPORT TRUCK 4WHEEL Jp FOUR WHEELER 4WHEEL DRIVE**

**TRAVEL & ROAD TEST**

**GMC YUKON  
HYBRID  
JAYCO  
FEATHER  
EX-PORT**

**CLASS B FUN  
ROADTREK  
SS-AGILE**

**SUV'S  
TESTED!  
HYBRIDS  
THAT HAUL**

**GREAT  
ESCAPES  
VACATION IN  
NEW MEXICO**

Display Unit: 6/16/2009

USA \$5.99 CAN \$6.99



A SOURCE INTERLINK MEDIA PUBLICATION

to enable you get the most of it right

**POWER  
INSTANT TOWING**

**TRUCK 2-Boss 4WHEEL Jp FOUR WHEELER 4WHEEL DRIVE**

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## V.19/29/09

Issue	Ad Close/ Materials Due	On Sale
Spring 2010	12/02/09	02/02/10
Summer 2010	02/07/10	04/07/10
Fall 2010	04/02/10	06/02/10
Winter 2010	06/05/10	08/05/10

RV magazine commands 63% of the newsstand market

