

# Natural Bodybuilding & Fitness



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Despite popular misconception, illegal drugs do not have to be part of a bodybuilder's training regimen. Natural Bodybuilding & Fitness proves that drug-free doesn't mean second best. It is the voice of the drug-free fitness lifestyle, and it is the first and ONLY magazine devoted to natural bodybuilders, weight lifters and iron-pumping muscle enthusiasts. Through its state-of-the-art content, millions of natural athletes get all the info they need to be successful - without steroids. Regular features include diet and supplement stories, nutrition tips, exercise instruction and coverage of drug-tested bodybuilding and fitness events. Drug-free men and women depend heavily on supplements, dietary programs and other natural products.

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Published 4x year  
200,000 Paid Circulation

### ADVERTISING RATES

Display Rates:  
\$250.00 per inch

Classified Rates:  
\$6.95 per word / 15 word minimum

### ABOUT THE READERS

Male Readers: 79%  
Median Age: 30  
Attended College: 77%  
Median HHl: \$36,000  
Married: 65%  
Use Nutritional Supplements: 100%  
Use Fitness Drinks: 80%  
Own Home Gym Equip.: 71%

## HOW TO PLACE YOUR AD

Simply complete the order form and fax it back to us at (352) 597-6201 or mail it to:  
**AMERICA'S MediaMarketing**  
13169 Jacqueline Rd.  
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*If you have any questions, please call your representative:*

Or call (800) 675-7636