



Cutting Edge Media Publications

2010
MEDIA KIT

HOME BUSINESS CONNECTION ADVERTISING SERVICES

CIRCULATION: 200,000 MONTHLY

(Each issue is mailed to a new list of prospects)

Over the years, *Home Business Connection* has developed a reputation as the premier home-business publication in the industry. Our unique circulation strategy puts *Home Business Connection* in the mailbox of those people who have requested a copy or who have expressed serious interest in starting a business. Our real-life success stories engage the reader, which increases their responsiveness to our advertisers.

TARGETED CONTROLLED CIRCULATION

- › We **ONLY** mail *Home Business Connection* to people who are interested in home business opportunities.
- › An ad in *Home Business Connection* will be seen by a unique list of prospects each time it is mailed. These are prospects who want to get involved in a home business **NOW!**

Home Business Connection has **92% new readership** every month—
that means **over 2 million people** will see your ad in **one year!**

HOME BUSINESS CONNECTION ADVERTISING SCHEDULE

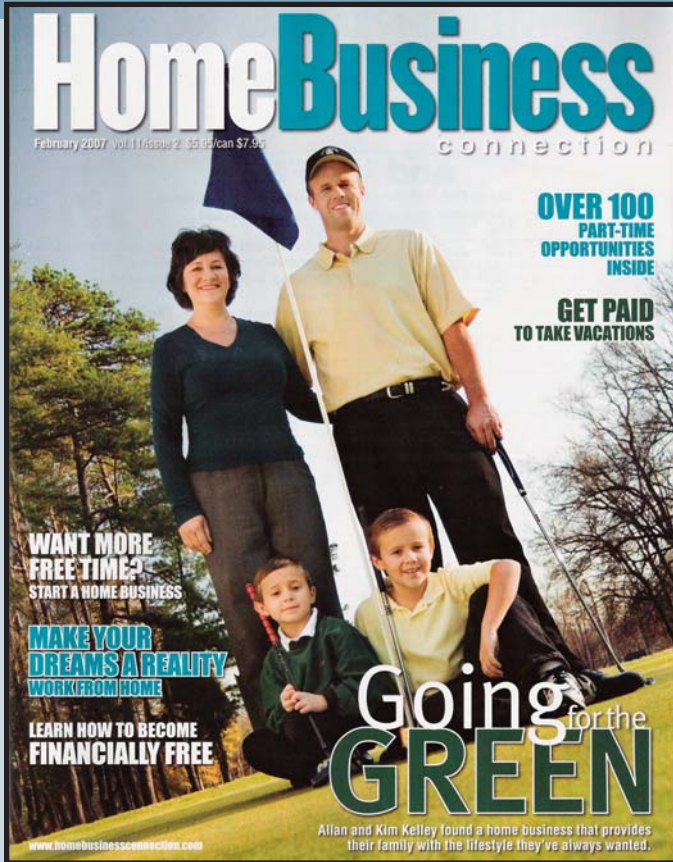
FEATURE SECTIONS EVERY MONTH

- › Spotlight on MLM Company of the Month
- › Home Biz Tips: What to look for in a Home Business
- › Expert Opinion: Successful entrepreneurs discuss the benefits of working from home
- › Home Biz Resources: Resources for starting & running a Home Business

EDITORIAL CALENDAR

ISSUE	BIZ-OPP FEATURE SECTION
JAN	Vending Businesses
FEB	Education
MAR	Wellness/Fitness
APR	Eco-Friendly
MAY	Service Industry (building, automotive, trades)
JUN	Interior Design/Home Services
JUL/AUG	Children's Services (books, clothing, day care, gyms)
SEP	Novelties
OCT	Food Industry
NOV/DEC	Internet Businesses

Home Business Connection



Home Business Connection

Published 12x year - Direct Mailed
200,000 Circulation

ADVERTISING RATES

Display Rates:
\$595.00 per inch

Buy 2, Get 2 FREE!

Home Business Connection

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Targeted Controlled Circulation

We only mail Home Business Connection to people who have requested it to learn more about home business opportunities.

An ad in Home Business Connection will be seen by fresh prospects who want to get involved in a home business NOW!

Proven Effectiveness

Over the years, thousands of business opportunity owners have discovered that Home Business Connection magazine is the way to locate new customers! With our targeted, controlled circulation, you will receive a higher return from every advertising dollar you invest.

HOW TO PLACE YOUR AD

Simply complete the order form
and fax it back to us at (352) 597-6201
or mail it to:
AMERICA'S MediaMarketing
13169 Jacqueline Rd.
Brooksville, FL 34613

ISSUE	CLOSE DATE	ON-SALE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

*If you have any questions,
please call your representative:*

Or call (800) 675-7636