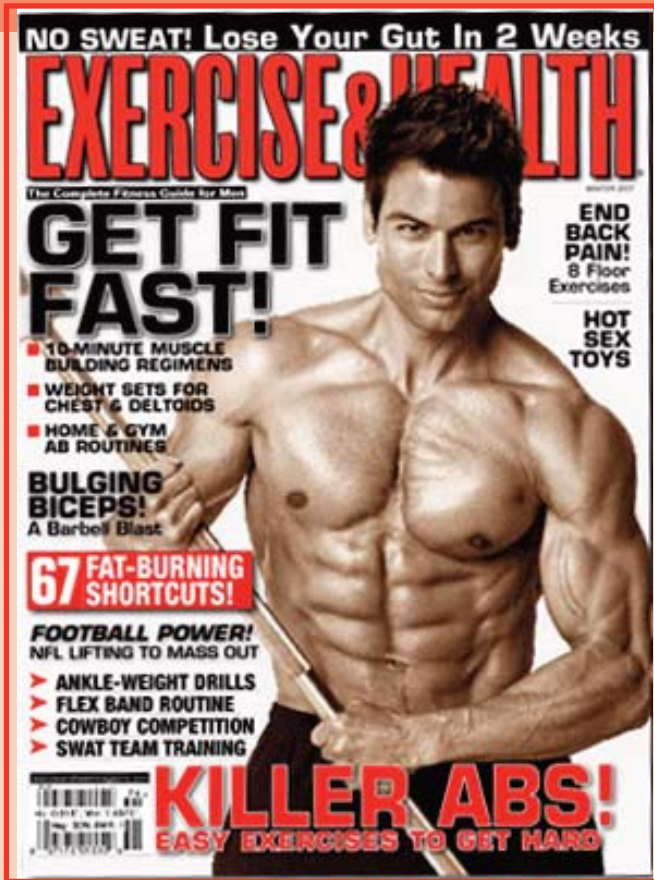


Exercise & Health



Exercise & Health

Exercise & Health is the complete fitness magazine for men. With an emphasis on achieving peak physical fitness, the magazine offers total-body workouts by top personal trainers. Exercise & Health explores health and medical topics affecting men, providing vital information on eating right, sex & relationships.

Exercise & Health

Published 4x year
295,000 Readership
100,000 Paid Circulation

ADVERTISING RATES

Display Rates:

\$295.00 per inch / column width 2.25"

Classified Rates:

\$8.95 per word / 14 word minimum

ABOUT THE READERS

Male Readers: 98.3%
Median Age: 32.4
Median HHI: \$52,527
Attended/ Graduated College: 89.6%
Employed: 90.6%
Single: 55.5%
Exercise Regularly: 88%

HOW TO PLACE YOUR AD

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