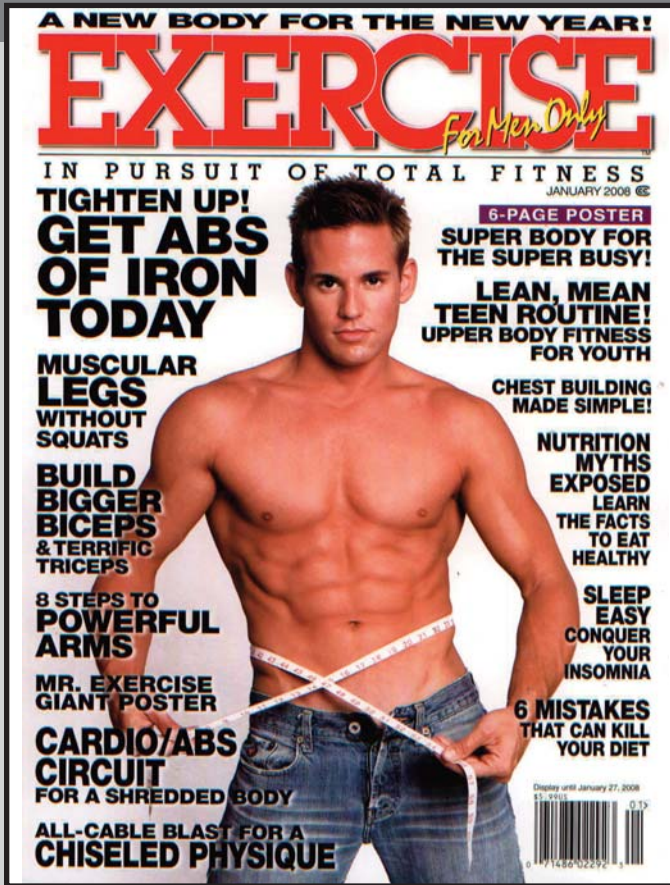


Exercise for Men Only



Exercise for Men Only

The foremost authority in the men's fitness magazine industry, Exercise for Men Only delivers on every level - and now it's available to its loyal readership seven times each year! Each issue capitalizes on an audience that's highly educated, affluent and serious about fitness, health and grooming. The magazine has a huge worldwide circulation, with a loyal subscriber base. And with its 24 year history, men trust EMO for the best in fitness advice. Superbly photographed exercise instruction - including weight lifting, aerobics, military, martial arts, sports conditioning and stretching - is the core of each issue. Health tips, fitness research, nutritional recommendations, supplements, pro athlete and celebrity profiles, clothing, fashion and grooming advice help EMO deliver everything today's man needs to stay fit and healthy!

Exercise for Men Only

Published 7x year
130,000 Paid Circulation

ADVERTISING RATES

Display Rates:
\$295.00 per inch / column width 2.25"

Classified Rates:
\$8.95 per word / 15 word minimum

ABOUT THE READERS

Male Readers: 97%
Median Age: 31
Median HH: \$42,000
Attended College: 82%
Use Nutritional Supplements: 98%
Use Fitness Drinks: 70%
Own Home Gym Equipment: 77%

HOW TO PLACE YOUR AD

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